



TM

# **KIDS AT PLAY BECOME** **LIFELONG FANS**

Stadium Themed Immersive Play Areas ▶▶▶▶▶



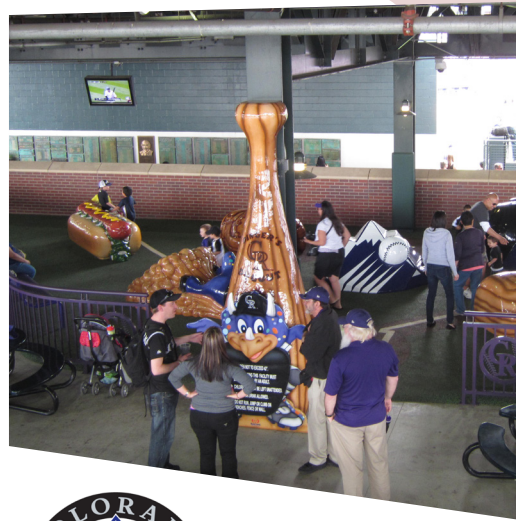
# MEMORIES MADE AT YOUR STADIUM WILL LAST A LIFETIME



The Phoenix  
Children's Hospital  
Sandlot at  
**Chase Field**



**Rio Tinto Stadium**  
Kids Play Area



**The Coors Field**  
Kids Play Area



The Sunrun Kids  
Clubhouse  
at **Yankee Stadium**

## BENEFITS OF THEMED PLAY AREAS

- Position your stadium as the sought-after family outing adventure.
- Entice families to regularly visit games (and stay longer).
- Provide multigenerational experiences.
- Create picture perfect moments for your fans.





**NOTHING IS  
TOO BIG OR  
TOO SMALL** ▶▶▶▶▶

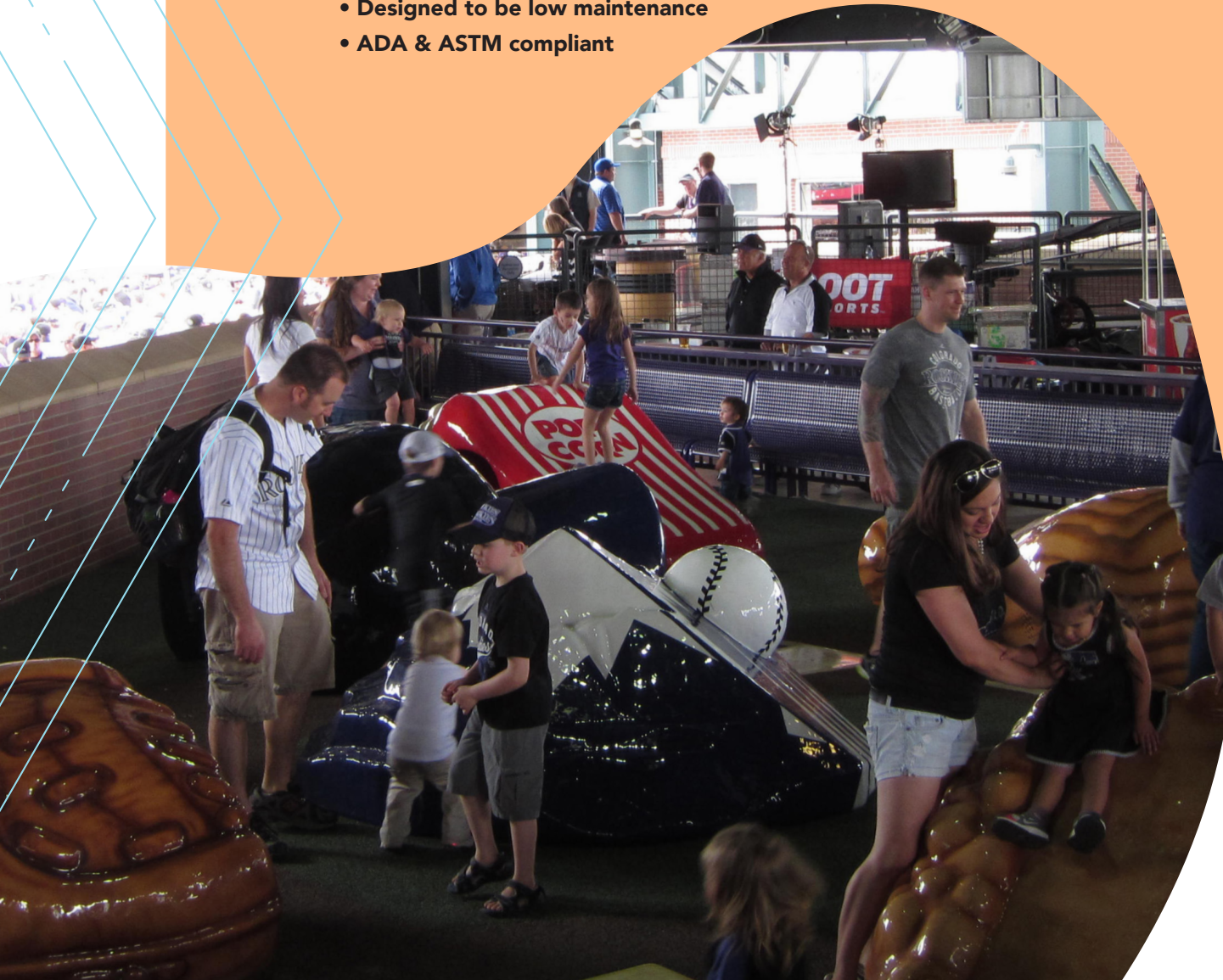




# THE **SOFT PLAY** DIFFERENCE

*As the world leader in contained play manufacturing, have confidence knowing that our products are:*

- Built with the highest quality materials and craftsmanship
- Thoroughly and rigorously tested
- Created for high traffic environments
- Designed to be low maintenance
- ADA & ASTM compliant



## ▶▶▶▶▶ **PLANNING FOR THE FUTURE**

Don't just invite fans to watch the game,  
invite them to experience it through  
immersive play areas from Soft Play.

Start planning today on the best ways to invite fans  
back to the stadiums, becoming a cornerstone of  
family memories for generations to come.



**LET'S BRING  
YOUR VISION  
TO LIFE**



**EXPLORE  
THE  
POSSIBILITIES  
TODAY**

**SOFTPLAY.COM**