



SCULPTED PLAY



**IMAGINATION
WITHOUT LIMITS**

VERSATILE SCULPTED ELEMENTS THAT BRING PLAY TO LIFE

From imaginative themes to immersive branding, Soft Play sculpts are designed to turn any space into an unforgettable experience for families — while helping businesses boost engagement and drive traffic.

Explore the ways our sculpted elements can transform your environment:

INDOOR ADVENTURE

Crafted from soft foam, our sculpted play elements spark curiosity and movement in any setting — from shopping centers, museums, libraries to childcare centers. Built to ASTM safety standards and with anti-bacterial coating, these pieces promote safe, healthy play while delivering long-lasting value. Choose from our extensive design library or create something completely custom.



OUTDOOR ADVENTURE

Outdoor play sculptures provide a fun, durable and versatile way to add a theme to your outdoor play system. Easy to clean and maintain, the Glass Fiber Reinforced Polymer (GFRP) construction is very strong and able to withstand more than two tons of pressure per square inch. Each sculpted element is hand painted and the vibrant colors are UV stable and fade resistant. All Soft Play products are designed to meet or exceed applicable ASTM and CPSC Playground Safety Standards.



AQUATIC PLAY & SPLASH ZONES

Make a splash with sprayers, slides, floatables, and water walks that bring themed environments to life. Our UV- and chlorine and abrasion resistant, Hydro-Tuff® coating, ensures water features are built to perform — and built for fun. Hydro-Tuff® is specifically designed for environments that require resistance to high acid and alkali (chlorine) conditions. Whether you're outfitting a splash pad or creating an aquatic adventure, we make it easy to design interactive spaces that keep kids engaged and guests coming back.



IMMERSIVE BRAND & EXPERIENCE ACTIVATIONS

Turn your space into a story. Our team of sculptors, designers, and painters can bring your brand's characters, mascots, or theme to life in vibrant 3D form. Whether you're creating a play zone, photo op, or branded installation, we focus on the important character-details that matter most to your audience.



SIGNAGE & ARCHITECTURAL CLADDING

Bold, sculpted signage and themed wraps add visual excitement while guiding guests into your space. From playful entryways to branded facades, our custom cladding options make it easy to blend architecture with fun — safely and effectively.



ALL SCULPTED PRODUCTS ARE AVAILABLE IN ANY THEME AND OFFERED AS STANDARD ITEMS OR FULLY CUSTOMIZED DESIGNS.

LET'S BRING YOUR VISION TO LIFE

ADVANTAGES OF SCULPTED ELEMENTS

At Soft Play, we turn ordinary spaces into unforgettable play destinations! Our creations don't just stand out from the competition—they draw in your ideal guests, keep them coming back for more, and inspire them to stay and play a little longer. From the very first sketch to the final build, we make the magic happen with custom, imaginative designs perfectly tailored to your space. Because when play is this fun, everyone wants to be part of it!



Real Play

Climb, crawl, slide, and explore with play-first design thinking, indoor, outdoors and in water parks.



Space Enhancements

From signage to cladding, use themed sculpt to bring environments and rooms to life.



Safe for Little Ones

Soft, padded materials = fewer injuries. Built for toddlers. ADA & ASTM compliant.



Clean & Hygienic

Non-porous surfaces don't trap bacteria and resist stains. Anti-microbial coating that is added during the manufacturing process.



Colorful & Durable

Gloss and matte finishes that last and can withstand the toughest of play.



Custom Looks That Scale

From small corners to full-scale branded play lands. Install single or multiple sculpts to create the ultimate playground.



Trusted U.S. Craftsmanship

Made in Colorado by skilled artists. Certified safe, built to scale globally.



OUR PROCESS

From listening to your vision, to helping you shape it, through budgeting, construction, care and maintenance, we'll give you a clear idea of what it's like to work with us from start to finish.



DESIGN

Iterative and collaborative process.



ENGINEERING

Multifaceted, with attention to detail and safety.



MANUFACTURING

State of the art production & fabrication facilities.



INSTALLATION & MAINTENANCE

Certified, durable, preventable service.



SERVICE & SUPPORT

Reliable, trusted partners, warranty.

STYLE OF SCULPT

Cartoon

Take on a wide variety of appearances and are mostly finished in gloss. By utilizing this amusing style, children are transported to a dream world where they can touch, climb, and play with no limits to their imaginations.

Characteristics

- Features characterized animals/elements
- Contains elements of fantasy
- Colorful, friendly, and playful look



Whimsical

Capture the essence of play and reflect the popular style that has been enjoyed by children all over the world for two decades. Elements typically feature animated facial expressions designed to provide a joyful, playful appearance.

Characteristics

- Creates a warm, inviting space
- Uses ornate details
- Natural colors with pleasant and fanciful look

Semi-Realistic

Designs incorporate dramatic and lifelike elements. You will notice that the paint and textures in this style are more intricately detailed for a real-life effect. With these designs, children become engulfed in imaginative play, which stimulates the senses and facilitates opportunities for exploration and creative thinking.

Characteristics

- Designed with dramatized details to emulate the original object
- Use of realistic materials, textures, and lighting in 3D images
- Features a semi-gloss or matte finish style, with more detailed paint

Stylized

Designs have a simplified look where the features are more generalized and the color scheme is painted with less detail. A stylized design offers a modern look while still providing a setting for high-energy play.

Characteristics

- Modified or generalized elements
- Color scheme is painted with less detail
- Objects are represented in a non-naturalistic form

Abstract

Designs use a visual language of shape, form, color, and line to create a composition which may exist with a degree of independence from visual references of the world. These designs encourage free play by introducing a series of abstract play structures that challenge a child's creativity.

Characteristics

- Ambiguous representation of an object/concept
- Simple, geometric forms and free flowing curves
- Invites individual interpretation



Lotte World, South Korea



East River Front Park, UT



Cherry Creek Mall, CO



12 Oaks Mall, MI



Trailwinds, CO



Milwaukee Brewers, WI



SCULPTED PLAY



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