



**WHERE LEARNING
COMES TO LIFE**

THROUGH PLAY



**DESIGNING
EXPERIENCES**

through purposeful play ▶▶▶▶▶▶

WHY PLAY MATTERS FOR CULTURAL DESTINATIONS

Play reinforces learning, deepens engagement, and enhances visitor flow—helping institutions educate while entertaining, transforming visits into memorable experiences.. Immersive environments that extend the story beyond the exhibit.

The Business Value of Play

- ⚡ **Enhances educational storytelling**
- ⚡ **Supports mission-driven learning**
- ⚡ **Extends dwell time and engagement**
- ⚡ **Accessible play designs support inclusion and equity**
- ⚡ **Supports inclusive, ADA-accessible play**

All solutions are:

- ⚡ **Safety tested and ASTM compliant**
- ⚡ **Play that is adaptive for all abilities**
- ⚡ **Low maintenance, easy to clean**
- ⚡ **Designed to integrate seamlessly into existing environments**
- ⚡ **Commercial-grade equipment is an asset with a 10+ year lifespan**

Designed with Purpose

Soft Play understands and is skilled with balancing physical fun with learning. Our team partners with curators, operators from concept through installation, ensuring every detail supports comfort, care, and connection.

SOLUTIONS DESIGNED FOR EDUCATIONAL SPACES

Soft Play designs to align with exhibits, narratives, and learning goals.

Themed Activations

Add animals, inserts and nature element sculptures to enhance a space.

GFRP Outdoor - Extend play to toddlers to any outdoor playground.

Soft Foam Sculptures – Gentle, inviting forms that encourage imaginative play.

Signage – Integrate into the playground by making it part of the design. From signage to entryways, we can highlight a theme and create a highly visible spot to attract guests.

Contained playgrounds

Kid-tested structures that spark creativity and inspire active play.

Traditional system - a 2" pipe and pad system, providing a lower cost alternative to other systems.

3.5" Dura-frame post system - clean, sleek look, reduces repair and maintenance costs.

Interactive play panels

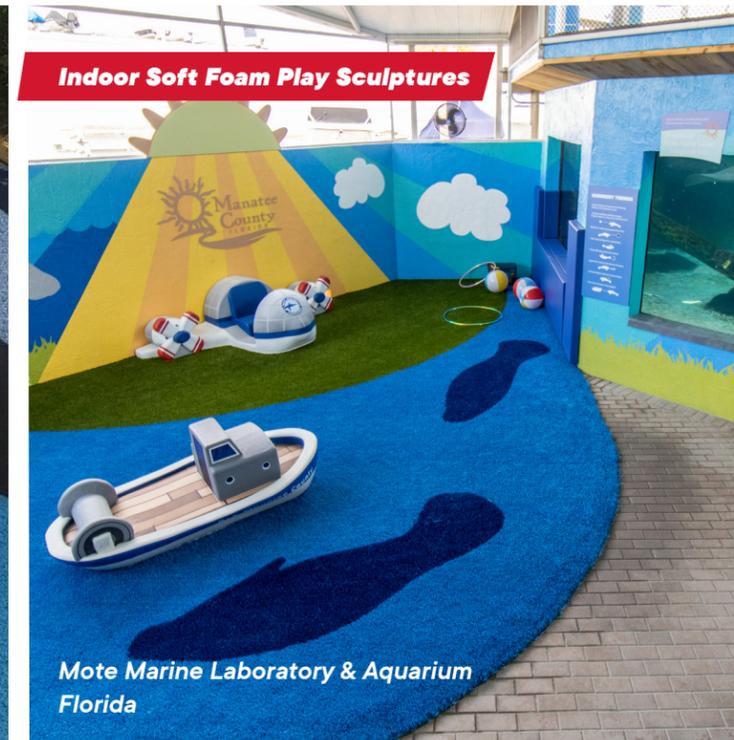
Add educational value to any space—enhance toddler development, with gross, cognitive and sensorial play panels.

Outdoor GFRP Play Sculptures



Mystic Aquarium
Connecticut

Indoor Soft Foam Play Sculptures



Mote Marine Laboratory & Aquarium
Florida

Contained Play



Brownsville Children's Museum - Space X
Texas

Cognitive Learning



Colorado Mills Mall
Colorado

Sensorial Play



Busch Gardens
Florida



TURN EXPLORATION INTO UNFORGETTABLE LEARNING

Why Curators Choose Soft Play

- ⚡ **Deep experience in themed environments**
- ⚡ **Custom-built educational solutions**
- ⚡ **Durable, long-term investments**



Cherry Creek Mall
Colorado



DESIGNED AND ASSEMBLED IN AMERICA

40+

YEARS OF EXPERIENCE

40+

COUNTRIES

40K

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