



THEMED PLAY



**IMAGINATION
WITHOUT LIMITS**

VERSATILE THEMED SCULPTED ELEMENTS

That Transform Any Space

From imaginative themes to immersive branding, Soft Play sculpts are designed to turn any play space, into an unforgettable experience for families. From climbers to tunnels to slides, keep kids engaged and wanting more.

Explore the ways our sculpted elements can transform your environment:

Indoor Adventure

Crafted from soft foam, our sculpted play elements spark curiosity and movement in any setting — from shopping centers, museums, libraries to childcare centers. Built to ASTM safety standards and with anti-bacterial coating, these pieces promote safe, healthy play while delivering long-lasting value. Choose from our extensive design library or create something completely custom.



Outdoor Adventure

Outdoor play sculptures provide a fun, durable and versatile way to add a theme to your outdoor play system. Easy to clean and maintain, the Glass Fiber Reinforced Polymer (GFRP) construction is very strong and able to withstand more than two tons of pressure per square inch. Each sculpted element is hand painted and the vibrant colors are UV stable and fade resistant. All Soft Play products are designed to meet or exceed applicable ASTM and CPSC Playground Safety Standards.



Aquatic Play & Splash Zones

Make a splash with sprayers, slides, floatables, and water walks that bring themed environments to life. Our UV- and chlorine and abrasion resistant, Hydro-Tuff® coating, ensures water features are built to perform — and built for fun. Hydro-Tuff® is specifically designed for environments that require resistance to high acid and alkali (chlorine) conditions.



Immersive Brand & Experience Activations

Turn your space into a story. Our team of sculptors, designers, and painters can bring your brand's characters, mascots, or theme to life in vibrant 3D form. Whether you're creating a play zone, photo op, or branded installation, we focus on the important character-details that matter most to your audience.



Signage & Architectural Cladding

Bold, sculpted signage and themed wraps add visual excitement while guiding guests into your space. From playful entryways to branded facades, our custom cladding options make it easy to blend architecture with fun — safely and effectively.



All sculpted products are available in any theme and offered as standard items or fully customized designs.

LET'S BRING YOUR VISION TO LIFE

ADVANTAGES OF Sculpted Play

At Soft Play, we turn ordinary spaces into unforgettable play destinations! Our creations don't just stand out from the competition—they draw in your ideal guests, keep them coming back for more, and inspire them to stay and play a little longer. From the very first sketch to the final build, we make the magic happen with custom, imaginative designs perfectly tailored to your space. Because when play is this fun, everyone wants to be part of it!



Real Play

Climb, crawl, slide, and explore with play-first design thinking, indoor, outdoors and in water parks.



Safe for Little Ones

Soft, padded materials = fewer injuries. Built for toddlers. ADA & ASTM compliant.



Clean & Hygienic

Non-porous surfaces don't trap bacteria and resist stains. Anti-microbial coating that is added during the manufacturing process.



Brand & Character Activations

Transform your brand, characters, and mascots into physical 3D experiences that turn fans into lifelong advocates.



Space Enhancements

From signage to cladding, use themed sculpt to bring environments and rooms to life.



Colorful, Durable & Custom

Uniquely crafted - colorful, durable, various finishes - scale from a single statement piece to a fully immersive experience.



Trusted U.S. Craftsmanship

Made in Colorado by skilled artists. Certified safe, built to scale globally.



Lotte World, South Korea



East River Front Park, UT



Cherry Creek Mall, CO



Trailwinds, CO



12 Oaks Mall, MI



Milwaukee Brewers, WI

Leaders of **TODDLER PLAY**

Toddler environments bring imaginative worlds to life. From standalone themed, sculpted climbers and slides, to hybrid play spaces with contained play and cognitive and sensorial elements, elevate the magical world of play from the very first visit.

Wonderscapes

Hybrid play space with, themed soft foam landscapes and contained play, toddlers can climb into, crawl through, and explore.

Elements

Abstract design at its core, these Individual soft foam sculpted play pieces add energy and fun to any space.

Pick and Play

Available in four distinct designs sets, build a cartoon environment piece by piece, scaled to your space and budget.



Bring Your Brand to **LIFE WITH PLAY**

Brands don't just live on screens — they live where fans play. Soft Play works with brand owners, licensors, and IP partners to transform characters, mascots, and branded worlds into three-dimensional play experiences that deepen fan connection and drive visits to your space.

Mascots

Turn your character into a climbable, interactive centerpiece fans of every age can experience firsthand.

Sculpted Signage

Custom GFRP signage that puts your brand identity front and center in any environment.

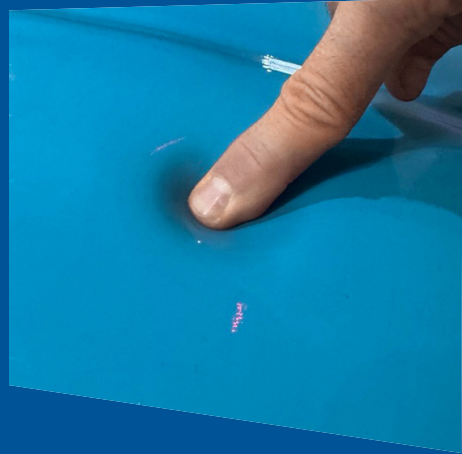
Archways

Own your entryway through themed structures that set the tone, frame the experience, and make every arrival a moment.



WHAT WE'RE MADE OF

MATERIALS



Soft Foam

- Indoor material only
- Made from soft foam materials, impressionable to the touch
- Handcrafted and hand painted
- Built to ASTM standards
- Anti-bacterial coatings



GFRP

- Primarily for outdoor; alt use (cladding)
- Light weight, broadens location for install (shipping efficiencies)
- Design flexibility and more detail
- Durable and environmentally resistant
- Low maintenance and cost-efficient
- Designed for safety and performance



Hydro-Tuff

- Play elements with UV and abrasion resistant coatings
- Specifically designed for environments that require resistance to high acid and alkali (chlorine) conditions.
- Internal material made of soft foam



Matte

- Durable look
- Easy upkeep
- Reliable quality –non reflective surface
- Integrates well with natural environments



Gloss

- High-gloss finish
- Vibrant Colors
- Easy cleaning
- Highlights features
- Premium perception – high end finish



Textured

- Natural look/feel
- Textured surface for easy climb-ability
- Higher strength-to-weight ratio
- Longer service life with less upkeep
- Consistent manufacturing quality
- Enhanced safety and resilience

DESIGN STYLES



Cartoon

- Features characterized animals/elements
- Contains elements of fantasy
- Colorful, friendly, and playful look



Whimsical

- Creates a warm, inviting space
- Uses ornate details
- Natural colors with pleasant and fanciful look



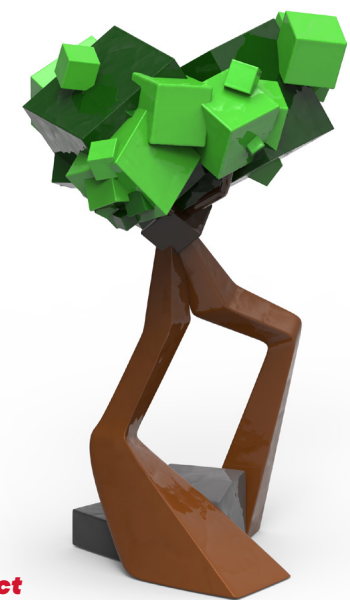
Semi-Realistic

- Designed with dramatized details to emulate the original object
- Use of realistic materials, textures, and lighting in 3D images
- Features a semi-gloss or matte finish style, with more detailed paint



Stylized

- Modified or generalized elements
- Color scheme is painted with less detail
- Objects are represented in a non-naturalistic form



Abstract

- Ambiguous representation of an object/concept
- Simple, geometric forms and free flowing curves
- Invites individual interpretation



*Theming Transforms
Everyday Spaces into*
**MAGICAL
WORLDS**



Learn More



Follow Us!

